

VIVEK G S

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Education

	Degree	Year	Institute	Specialization
1	Master of Business Administration	2006 – 2008	Siddaganga Institute of Technology	Finance
2	Bachelor of Commerce	2003-2006	M. E. S. College of Arts, Commerce and Science	Advanced Financial Accounting and Management Accounting

Professional Experience

	Date (from-to)	Designation	Organization
1	2010 – Till date	Assistant Professor	Siddaganga Institute of Technology
2	2008 – 2009	Assistant Manager	Lakshmi Vilas Bank Ltd.

Positions held

1. Alumni Coordinator
2. Admissions Coordinator
3. Student Activity Coordinator
4. Post-Graduate Program Coordinator
5. Systems Coordinator
6. Assistant Coordinator at Controller of Examinations

Affiliations of Professional organizations

- Empanelled Resource Person of SEBI Financial Education for period of 3 years from 2016 to 2019.

Awards and Honors

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Courses Taught

Postgraduate Courses

- Financial Accounting – Reporting and Analysis
- Financial Management
- Investment Analysis and Management
- Risk Management and Insurance
- Financial Commodity and Derivatives
- Bank Credit Management

Research Guidance

Sl. no	Name of the Scholar	Title	Year of completion

Research Areas

- Financial and Commodity Markets
- Banking and Financial Services

Sponsored Projects

Completed Projects:

1. Title: B2B Aggregator (Kirana11) And Kirana Stores Collaboration –An Opportunity For Growth during 2017-2018
Funding Agency: Kirana11.com
Amount: ₹1,00,000
Duration: 6 Months
Role: Co-investigator
2. Title: Performance Evaluation of the District Biofuel Mart, Vijayapura

Funding Agency: Karnataka State Bioenergy Development Board, Government of Karnataka

Amount: ₹1,00,000

Duration: 4 Months

Role: Co-investigator

Publications

Journals

- H. C, V. G. S, and M. A. Kumar, "Digital Payment Systems in India during COVID-19 Pandemic," Zenodo, Jun. 2024, doi: 10.5281/zenodo.12571903
- M. A. Kumar, V. GS, and U. C, "RELATIONSHIP BETWEEN STOCK, FOREIGN EXCHANGE AND COMMODITY MARKETS –A STUDY IN THE INDIAN CONTEXT," Kumar | INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL SCIENCES (IJMSS), Apr. 25, 2019. <https://journals.foundationspeak.com/index.php/ijmss/article/view/827>

Conference Proceedings

- H. C, V. S, and A. KUMAR, "A study on selected digital payment systems in India during COVID-19 pandemic," Bangalore, International Conference on Emerging Research in Management & Applications, Transforming Business Practices through Disruptive Technologies, Nitte Meenakshi Institute of Technology, Department of Management Studies, India, Nov. 26, 2002.
- KUMAR, V. S, and USHA, "Relationship between stock, foreign exchange and commodity markets –A study in the Indian context," Bangalore, International Conference on Research in Business Management and Information Technology, at RNSIT, India, Apr. 26, 2019.
- KUMAR and V. S, "Electronic payment systems in India: recent trend and progress," Bangalore, National Seminar on Empowering Indian Society Towards Cashless Economy at M.S. Ramaiah Institute of Technology, India, Nov. 25, 2017.
- MURALIDHARA and V. S, "Cash holding and profitability: Empirical analysis of Indian manufacturing firms," Tumkur, the National Conference on Trending Research in Management at Siddaganga Institute of Technology, India, May 15, 2017.
- V. S and A. KUMAR, "Impact of policy rate announcements on the returns of banking sector stocks in India," Bangalore, International Conference on Business Ecosystem – Issues, Challenges and Opportunities, BMS College of Engineering, India, Nov. 06, 2015.

- GANGADHARA, N. SHETTY, and V. S, "Microfinance from bottom of the Pyramid: Exploring the sustainable livelihoods promotions in rural India," Microfinance And Sustainable Livelihood Promotions In India, Siddaganga Institute of Technology, India, Dec. 16, 2016.