

## NAME: SHRUTHI N

Affiliation (Assistant Professor, Dept of MBA, SIT)

Contact: +916282418120

Email: shruthikunal77@gmail.com

Vidwan ID: 484449

Scopus ID:

OrcID:0000-0002-3913-6891

Faculty ID:

### Education

Sl.no.	Degree	Year	Institute	Specialization
1	(Ph.D.)	Pursuing	MIT Mysore	Management
2	MAPC	2022	IGNOU	Clinical Psychology
3	UGC- NET	2019	NTA	Management
4	KSET	2019	UOM	Management
5	MBA	2011	VTU PG Centre, Belgaum	HR & Marketing
6	B.E	2009	KVGCE, Sullia	Computer Science and Engineering

### Professional Experience

	Date (from-to)	Designation	Organization
1	16/10/2025 - Present	Assistant Professor	SIT, Tumkur
2	25/10/2013 to 30/11/2014	Assistant Professor	SITS, Karimnagar
3	25/10/2013 to 30/11/2014	Assistant Professor Guest Faculty	KIMS, Karimnagar
4	15/06/2011 to 30/08/2012	Assistant Professor	BIMS, Belgaum

*(Please fill in reverse order. Current designation should be at the top)*

### Positions held

1. Was in charge of **NBA accreditation file documentation** and maintaining files in BIMS at Belgaum.
2. Was in charge of **placement of B Tech students and MBA students** at SITS and KIMS college at Karimnagar.

### Affiliations of Professional organizations

- Associated with **American Psychological Association**.
- Associated with **INSTATS** (Institute for Statistics), Melbourne, Australia.

- Certified in “**Youth Mental Health First Aid USA**” from NATIONAL COUNCIL FOR MENTAL WELLBEING, USA
- Certificate of Achievement in “**Psychological First Aid (PFA) Online**” by The National Child Traumatic Stress Network (NCTSN), Los Angeles, California

#### Awards and Honors

- Have co-authored the paper with Dr. Shyam B R and won **Best Paper Award** for the research paper titled “ **Neuro Motivation Dimension at Different Career Curve and its Impact on Performance**” in the National Conference on “*Pinnacle Perspectives: Unifying Strategies and Technologies for Tomorrow*”, Dr. D. Y. Patil Institute of management & Research, Pune.
- MBA Rank Certificate for securing **7<sup>th</sup> rank in VTU MBA** programme during the academic year 2009-11

#### Courses Taught

##### Undergraduate Courses

- Communication for Engineers
- Soft Skills for Technical Students for the placements.

##### Postgraduate Courses

- HR Subjects- Recruitment & Selection.
- Human Resource Management
- Organization Behaviour
- Organization Design
- Management Information System
- Service Marketing, Marketing Management.
- Business Communication.

#### Research Guidance

Sl. no	Name of the Scholar	Title	Year of completion

#### Research Areas

- Human Resource Blending Organization & Clinical Psychology
- Indian Mythology and Ancient Indian Education.

- Higher Education In India

## Sponsored Projects

### Ongoing Projects:

1. Title:  
Funding Agency:  
Amount:  
Duration:  
Role:
2. Title:  
Funding Agency:  
Amount:  
Duration:  
Role:

### Completed Projects:

1. Title:  
Funding Agency:  
Amount:  
Duration:  
Role:
2. Title:  
Funding Agency:  
Amount:  
Duration:  
Role:

## Publications

### Journals

- Shruthi N\*, Dr Shyam B R\*\* ***“EMOTIONAL MIRRORING OF EDUCATORS DURING TURBULENCE THROUGH EMOTIONAL INTELLIGENCE”***. *International Journal of Business and Administration Research Review*. Vol.8, Issue -3, July-Sep 2021.
- Shruthi N\*, Dr Shyam B R\*\* ***“GEN Z AFFECTIVITY: A POWER INFLUX TO THE GEN Z STUDENTS IN HYBRID LEARNING MODE FOR AFFECTIVE DECISION MAKING”***. *International Journal of Management and Social Science Research Review*, Vol-10, Issue-1, Jan-2023
- Shruthi N , Authored Research Paper presented on the topic titled ***“A Review on Effects of Prenatal- Perinatal Depression & Emotional Numbness on Mother- Baby and its treatment through Emotional Intelligence Therapy”***

in INTERNATIONAL CONFERENCE ON MATERNAL MENTAL HEALTH catalysed and supported by DST- SEED division.

- Shruthi N & Dr. Shyam B R, Co-authored Research Paper and Presented in National Conference on the topic titled “ **Orange Peel Emotional Intelligence: A Wellness Framework for Corporate Managers**” *Studies on Cognitive and Emotional Development Perspectives. Indian School Psychology Association.* ISBN: 978-93-91690-99-1, May 2024
- Dr. Shyam B R & Shruthi N, Co-authored Research Paper and Presented in National Conference on the topic titled “**Personal & Professional Factors Influencing Neuro Absenteeism**” *Studies on Cognitive and Emotional Development Perspectives. Indian School Psychology Association.* ISBN: 978-93-91690-99-1, May 2024
- Dr. Shyam B R, Ms. Shruthi N, Co-authored Research Paper and Presented in International Conference at AAROHAN 2024 on paper titled “**Blood Type and their Relationship with Motivation Theory**” in *ESG in Human Capital Management: Shaping Inclusive and Sustainable Workplaces. Eureka Publications.* Pg no. 19-32. ISBN: 978-81-19567-41-6.
- Dr. Shyam B R, Shruthi N Co-authored Research Paper titled “ **Turning Snakes and Ladders into Maslow’s Need Hierarchy**” for the International Conference on Harmony in Innovation : Navigating Global Business Landscapes through Emerging Technologies and Dynamic Management Strategies. Success Publications. Research and Publication Cell Dr D Y Patil B-School. Pg. No: ISBN: 978-81-977766-0-1.
- Ms. Shruthi N & Dr. Shyam B R, 2024. **Emotional Dead Sea & its Receding Effect on Leadership, Innovation and Sustainability.** Pinnacle Perspectives: Unifying Strategies & Technologies for Tomorrow.
- Shruthi N & Dr. Shyam B R, 2025. **Teachers EI Factors for Job Satisfaction: Roadmap to Sustainable Economic Growth.** Adarsh Journal of Management Research (ISSN 0974-7028) - Vol - 17, Issue - 1, June 2025

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#### Conference Proceedings

- Shruthi N & Dr. Shyam B R, 2024. **DAS Glacial Effect through Neuro Supportive Culture for Technical Students Towards sustainable Development,** Sustainable Management Strategies, ICSMS 2K24. Vidya Kutir Publications. ISBN: 978-93-92403-83-5
- Dr. Shyam B R, Shruthi N, 2024. **Neuro Motivation dimension at Different Career Curve and Its Impact on Performance.** Pinnacle Perspectives: Unifying Strategies & Technologies for Tomorrow.

#### Book Chapters

- Shruthi N , Authored Book Chapter on ***e-Learning inhibits the vicarious learning process in the long run*** National book titled *E-Learning in 21<sup>st</sup> Century Problems & Remedies*.
- Shruthi N , Authored Book Chapter on **Human Resource Emotional Intelligence(HREM)- *A crucial skill during the emotional artificial intelligence era*** in a National book titled Contemporary Multi-Disciplinary Research Dimensions.
- Shruthi N , Authored Book Chapter on ***A SWOT Analysis of the Herd Mentality in the era of new National Educational Policy (NEP) 2020*** in National book titled Multi-Disciplinary Research Explorer.

#### Editor/ Reviewer of Journal

- Volunteered as Reviewer for Research Grants under American Psychological Foundation, USA.

#### Patents

- Working on

#### Invited Lectures, talks and workshops

- **Resource Person Speaker** on **“My Research: What has driven me and what I need?”** at *MITM Samshodhana Kaaryagara 2024*