

Dr. JYOTHI G. H.

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Education

| | Degree | Year | Institute | Specialization |
|---|--------------|------|---|--|
| 1 | Ph.D | 2025 | Kuvempu University Shankaraghatta, Shivamogga, | Finance |
| 2 | PGDHR | 2018 | Department of Commerce. Kuvempu University Shankaraghatta, Shivamogga, | HRM |
| 3 | M.Com | 2018 | Department of Commerce. Kuvempu University. Shankaraghatta, Shivamogga | Accounting and Taxation [KSET-2018 NET-2018 July, NET-2018 Dec] |
| 4 | B.Ed | 2015 | Smt. Hemavathi Kuvempu Women's College of Education. Chitradurga. Davanagere University | English and History. TET 2015,2021 |
| 5 | B.Com | 2014 | Chanukya First Grade College of Commerce. Davanagere University, Davanagere. | Commerce |
| 6 | PUC | 2011 | AVK PU College for Women. Davanagere. | Commerce |
| 7 | SSLC | 2009 | M.M.M Girls High School. Davanagere. | |

Professional Experience

| | Date (from-to) | Designation | Organization |
|---|---------------------------|---------------------|--|
| 1 | 03/11/2025- | Assistant Professor | Department of MBA, SIT |
| 2 | 20/08/2018- 30/10/2025 | Assistant Professor | Department of MBA, PES Institute of Technology and Management, Shivamogga, Karnataka. |

Positions held

(Please give details of any administrative posts, co Ordinator roles/ responsibilities held)

- Chairperson Institute Women's Empowerment Committee
- Member of IQAC
- Member of Budget Committee
- Member of College Cultural Committee
- Member of Centralized Examination Committee
- Member of Women's Empowerment Committee
- Department Level NBA Coordinator
- Department Level NAAC Coordinator
- Institute Level Coordinator of NAAC Criteria 7
- Coordinator of NAAC Criteria 2
- Coordinator of Internal Assessment
- Coordinator of Student's Seminars,
- Coordinator of Student's Mentoring
- Coordinator of Department Library
- Coordinator of MBA Projects
- Coordinator of MBA Internships
- Organized Workshops, SDP's and Seminars
- Organized Social activities for students under the cell "Pratibhan" and also conducted Culturalactivities
- Organized Management Fest – Ikyathe & Samanvaya

Affiliations of Professional organizations

- Member of Indian Accounting Association (IAA) &
- Member Education Research & Development Association (ERDA)

Awards and Honors

- Secured 1st Rank in M.com (Accounting & Taxation), Kuvempu University
- Secured 2nd Rank in M.com, Kuvempu University
- Secured 1st Rank in PGDHR, Kuvempu University
- Secured 8th Rank in B.com, Davanagere University

Courses Taught

Undergraduate Courses -NIL

Postgraduate Courses

A. Finance & Financial Services

1. Financial Accounting – Reporting and Analysis
2. Financial Institutions and Markets
3. Investment Banking & Financial Services
4. Merchant Banking & Financial Services
5. Mergers, Acquisitions and Corporate Restructuring

B. Accounting, Cost & Taxation

6. Indian Accounting Standards
7. Strategic Cost Management
8. Direct Taxation
9. Indirect Taxation

C. Quantitative & Decision Sciences

10. Quantitative Techniques for Managerial Decisions
11. Business Statistics
12. Operations Research
13. Managerial Economics

D. Human Resource Management & Leadership

14. Human Resource Management
15. Recruitment & Selection
16. Organizational Leadership

E. Communication & Public Relations

17. Managerial Communication
18. Public Relations

F. Legal, Business Environment & International Business

19. Legal & Business Environment
20. International Business

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| Research Guidance |
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| Sl. no | Name of the Scholar | Title | Year of completion |
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| | | NIL | |

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| Research Areas |
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- Capital Market: Mutual Funds & ETF's
- Sustainability

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| Sponsored Projects |
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Ongoing Projects: NIL

Completed Projects: NIL

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| Publications |
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Journals

- A research paper entitled “**A Study on Working Capital Management of TSS Ltd., Sirsi**” as Co- author, In “**International Journal of Scientific Research and Reviews**” published in IJSRR 2019, ISSN: 2279–0543, 8(2), April-June, Pp. 1-12.
- A research paper entitled “**Innovative Practices for Financial Viability of Higher Education Institutes in India- a Conceptual Analysis**”, published in Think India Journal, Vol-22-Issue-33, ISSN: 0971-1260, Dec 2019, Pp.127-131.

- A paper entitled **“A Study on Inventory Management Practices with Special Reference To Weir Minerals India Private Limited, Bangalore”** as co-author published in Alochana Chakra Journal, ISSN NO: 2231-3990, Vol 9, Issue 6, June 2020, Pp. 5689-5700.
- A research paper entitled **“An Analytical Study of Mudra Loan Scheme in India”** as co- author published in DRSR, UGC Care Group 1, ISSN: 2347-7180, Vol 10, Issue 6, No. 4, June 2020, Pp. 197-209.
- A research paper entitled **“A Study on Working Capital Management”**, as co-author published in Juni Khyat, UGC Care Group 1, ISSN NO: 2278-4632, Vol 10, Issue 6, No.9, June 2020, Pp. 165-174.
- A research paper entitled **“A Study on Factors Influencing Investor’s Perception towards Stock Market Decision with Special Reference to Anandrathi, Bengaluru”**, as co- author published in Juni Khyat, UGC Care Group 1, ISSN NO: 2278-4632, Vol 10, Issue 6, No.9, June 2020, Pp. 153-164.
- A research paper entitled **“Growth of Mutual Fund Market -Public And Private Sector Players in India”** published in Mukta Shabd Journal, ISSN NO : 2347-3150, Volume 9, No.12, 2020, Pp. 1028-1040.
- A research paper entitled **“A Study on the Impact of Goods and Services Tax on FMCG Sector in India”** published in GIS SCIENCE JOURNAL, ISSN NO : 1869-9391, Volume 8, No.11, 2021, Pp.264-278.
- A research paper entitled **“Role of Management Practices in Apparel Company-A Case Study analysis”** published in JNNCE Journal of Engineering & Management (JJEM),ISSN 2582-0079, Volume 5, No.2, July – December 2021, Pp.24-33.
- A research paper entitled **“Tax Implications on Mutual Funds in India”** published in International Journal of Advance and Innovative Research, ISSN 2394 - 7780, Volume 9, Issue 2 (IV) April – June 2022. Pp.18-21.
- A research paper entitled **“A Study on Performance Analysis of Selected ELSS Mutual Fund Schemes”** published in Indian Journal of Accounting, ISSN 2395-6127, Volume 54, Issue 2, December 2022. Pp. 66-79.
- A research paper entitled **“Investment Habits of Investors Towards Mutual Funds – A Study on Investors of Shivamogga City”** published in UGC Care Group 1 Journal Madhya Bharti -Humanities and Social Sciences, ISSN: 0974-0066, Vol-83 No. 10, January – June: 2023, Pp. 82-92.
- A research paper entitled **“Performance Evaluation of Global Mutual Funds Market”**, published in Shodhak : A Journal of Historical Research, ISSN : 0302-9832, Volume: 53, Issue: 03, No: 03, September - December : 2023, Pp.173-181.
- A research paper entitled **“Embedding ESG (Environmental, Social and Governance) into Banks’s Strategy: A Comprehensive Review”**, The Chartered

Accountant, The Journal of Chartered Accountant of India. (Enlisted in UGC-Care Reference List of Quality Journals), ISSN: 0009-188X, Volume 72(06), December 2023, Pp. 73-78.

- A research paper entitled **“Performance Evaluation of ESG Mutual Funds in the Indian Financial Landscape”**, published in Journal of JNNCE Journal of Engineering and Management, ISSN: 2582-0079, Special Edition 1A, ISSN: 2582-0079, December 2023, Pp.26-34, Impact factor: 1.395 for 2021-22.
- A research paper entitled **“Assessing Perception and Awareness of Green Bonds: A Qualitative Study”**, published in Indian Journal of Accounting, ISSN: 0302-9832, Volume: 55, No: 02, December, 2023, Pp.55-70.
- An article entitled **“Green Finance and Sustainable Development: The Role of ESG in the Indian Banking Industry”** published in Sukhinobhavantu (A Monthly News Letter of Sustainability Standards Board – The Institute of Cost Accountants of India), Vol. 09, April 2024, Pp. 23-26.
- An article entitled **“Corporate Governance and Sustainable Development in India – An ESG Perspective”** published in Chartered Secretary (The Institute of Company Secretaries of India), ISSN 0972-1983, Vol 54, No. 5, May 2024, Pp. 48-51.
- An article entitled **“Role of Social Stock Exchange in Achieving Viksit Bharat - A Comprehensive Review”** published in Chartered Secretary (The Institute of Company Secretaries of India), ISSN 0972-1983, Vol 54, No. 8, August 2024, Pp. 102-105.
- A research paper entitled **“Role of Carbon Auditors in times of Mounting Carbon Emissions – An Evaluation”** published in **‘ICAI GARUDA – Audit-360⁰**, The International Research Journal (The Institute of Chartered Accountants of India), Vol. 1, Issue 1, August 2024, Pp. 56-71.
- An article entitled **“Why banks are adopting Bancassurance?”** published in WIRC BULLETIN Journal (Western Indian Regional Council, The Institute of Cost Accountants of India, and Statutory Body under an Act of Parliament), ISSN 2456-4982, Vol.52, Issue 8, August 2024, Pp. 35-37.
- An article entitled **“Integrating Financial, Environmental, Social and Governance Accounting and Reporting Practices – A Management Accountant’s Perspective”** published in WIRC BULLETIN Journal (Western Indian Regional Council, The Institute of Cost Accountants of India, and Statutory Body under an Act of Parliament), ISSN 2456-4982, Vol.52, Issue 11, November 2024, Pp. 36-40.
- A research paper entitled **“CBDC and ESG Principles in India - A Synergetic Framework for Sustainable Finance”**, published in Research Bulletin, Peer-Reviewed Quarterly Journal (The Institute of Cost Accountants of India), ISSN: 2230-9241, Vol. 50, No. I & II, April & July, 2024, Pp. 24-35.
- An article entitled **“The Role of ESG Practices and SDGs in Green Start-Ups”**

published in Chartered Secretary (The Institute of Company Secretaries of India), ISSN 0972-1983, Vol. 55, No. 01, January 2025, Pp. 93-96.

- A research paper entitled **“Women as Catalysts for Sustainable Consumption: A Study of Household Practices and Carbon Footprint Reduction”**, published in Journal of JNNCE Journal of Engineering and Management, ISSN: 2582-0079, Special Edition 03, ISSN: 2582-0079, January 2025, Pp.202-210, Impact factor: 1.395 for 2021-22.
- An article entitled **“ESG Accounting Compliance: A Comparative Analysis of IFRS and IND AS in India”** published in Sukhinobhavantu (A Monthly News Letter of Sustainability Standards Board – The Institute of Cost Accountants of India), Vol. 20, March 2025, Pp. 41-45.
- An article entitled **“Sustainability and ESG Consulting: A Catalyst for Responsible Business”** published in WIRC BULLETIN Journal (Western Indian Regional Council, The Institute of Cost Accountants of India, and Statutory Body under an Act of Parliament), ISSN 2456-4982, Vol.53, Issue 04, April 2025, Pp. 35-39.
- A research paper entitled **“Role of NDHM in Ayushman Bharat Digital Mission for Achieving Healthcare Access and Security in India”**, published in Journal of JNNCE Journal of Engineering and Management, ISSN: 2582-0079, Special Edition 04, ISSN: 2582-0079, May 2025, Pp.664-671, Impact factor: 1.395 for 2021-22.
- An article entitled **“Innovation and Technology: Catalysts for a Resilient Indian MSME Sector”**, The Chartered Accountant, The Journal of Chartered Accountant of India. (Enlisted in UGC-Care Reference List of Quality Journals), ISSN: 0009-188X, Volume 73(12), June 2025, Pp. 32-37.
- An article entitled **“Cyber Insurance in India: A Critical Risk Mitigation Strategy”**, The Insurance Times – Monthly Journal on Insurance in India, ISSN: 0971-4480, Volume 45(06), June 2025, Pp. 25-29

Conference Proceedings- NIL

Book Chapters- NIL

Books

- Authored a Book titled **“International Business”**, Akinik Publications, New Delhi, ISBN: 978-93-6135-686-5.

Editorial- NIL

Reviewer of Journals- NIL

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| Editor/ Reviewer of Journal |
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NIL

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| Patents |
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NIL

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| Invited Lectures, talks and workshops |
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Invited Lectures/Talks

- Served as Speaker of the 23rd Webinar of the Vasudhaiva Kutumbakam Series on **“Carbon Accounting: Role of CMAs”**, organised by the Sustainability Standards Board (SSB), The Institute of Cost Accountants of India (ICMAI), 20th December, 2024.
- Delivered a special lecture on **“Insights on Stocks and Mutual Funds”**, for MBA Students organised by the Department of MBA, Sahyadri Commerce and Management College, Shivamogga 28th May, 2025.

Workshops Attended

1. One day Intercollegiate workshop on **“Issues and Challenges in Ind AS and IFRS”** held on 15th March 2019 organized by PG department of Commerce, PESIAMS, Shivamogga.
2. WRC-ICSSR sponsored ten days online **“Research Methodology”** Programme in Social Sciences held from 18th April 2022 to 28th April 2022 organised by Internal Quality Assurance Cell (IQAC) of Bunts Sangha's S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai, India.
3. UGC Sponsored **“Online Workshop on NEP-2020: Educational Framework for Global Citizenship in Higher Education”** organized by UGC –Human Resource Development Centre, Gujarat University, Ahmedabad.
4. One Day Research Workshop on **“Navigating Research Funding and Publishing”** organized by PESITM Shivamogga, in collaboration with VTU, Belagavi, on 26th October 2024.